ORDER

Order / Rev:	2019109							
Alt Order #:								
Product Desc:	United States Senate							
Estimate:	23		WHAS					
Flight Dates:	06/23/20 - 06/23/20	Primary AE:	Ben Stecker					
Original Date / Rev:	06/22/20 / 06/22/20	Sales Office:	TSWAS					
Order Type:	RFP	Sales Region:	NAT					
Name:	Win Company, The /POL							
Buying Contact:		Billing Type:	Cash Broadcast EOM/EOC 15%					
Billing Contact:		Billing Calendar:						
	59 Franklin Street Suite 306	Billing Cycle:						
	New York, NY 10013	Agency Commission:						
Name:	POL/ Charles Booker/ D/ US SEN	ATE/						
Demographic:	A35+	New Business Thru:	189313 73025AG					
Product Codes:	PL-US Senate	Advertiser External ID:						
Revenue Code 1:	AGY	Agency External ID:						
Revenue Code 2:	(POL) Political	Unit Code:	General					
Revenue Code 3:	(POL) Candidate							
Revenue Code 3:	(POL) Candidate							
Revenue Code 3:	(POL) Candidate	Totals						
Revenue Code 3:		Month # Spots	Gross Amount Net Amount Ratin	-				
	· · · ·		Gross Amount Net Amount Ratin \$2,880.00 \$2,448.00 0.0 \$2,880.00 \$2,448.00 0.0	00				
	Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Demographic: Product Codes: Revenue Code 1: Revenue Code 2:	Alt Order #: United States Senate Product Desc: United States Senate Estimate: 23 Flight Dates: 06/23/20 - 06/23/20 Original Date / Rev: 06/22/20 / 06/22/20 Order Type: RFP Name: Win Company, The /POL Buying Contact: 59 Franklin Street Suite 306 New York, NY 10013 Name: POL/ Charles Booker/ D/ US SEN A35+ Product Codes: PL-US Senate Revenue Code 1: AGY Revenue Code 2: (POL) Political	Alt Order #:Image: United States SenateProduct Desc:United States SenateEstimate:23Flight Dates:06/23/20 - 06/23/20Primary AE:Original Date / Rev:06/22/20 / 06/22/20Sales Office:Order Type:RFPSales Region:Name:Win Company, The /POLBilling Type:Buying Contact:Billing Contact:Billing Calendar:Billing Contact:59 Franklin Street Suite 306Billing Cycle:Name:POL/ Charles Booker/ D/ US SENATE/Agency Commission:Name:POL/ Charles Booker/ D/ US SENATE/New Business Thru:Product Codes:PL-US SenateAdvertiser External ID:Revenue Code 1:AGYAgency External ID:Revenue Code 2:(POL) PoliticalUnit Code:	Alt Order #:Image: Minited States SenateWinder States SenateProduct Desc:United States SenateWinder States SenateEstimate:23VHASFlight Dates:06/23/20 · 06/23/20Primary AE:Ben SteckerOriginal Date / Rev:06/22/20 / 06/22/20Sales Office:TSWASOrder Type:RFPSales Region:NATName:Win Company, The /POLBilling Type:CashBuying Contact:Billing Calendar:BroadcastBilling Contact:59 Franklin Street Suite 306Billing Cycle:EOM/EOCName:POL/ Charles Booker/ D/ US SENATE/Agency Commission:15%Name:POL/ Charles Booker/ D/ US SENATE/Advertiser Stru:189313Revenue Code 1:AGYAgency External ID:189313Revenue Code 2:(POL) PoliticalUnit Code:General				

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Da	te	Or	der %
Ben Stecker	·		Start Of Order - End	d Of Order		100%
Order Share	Share	Total				
WHAS	7%	\$2,880.00				
Market	100%	\$41,142.86				
Competitive Share	Share	Total				
CABLE	0%	\$0.00				
UNKWN	93%	\$38,262.86				
WAVE	0%	\$0.00				
WBKI	0%	\$0.00				
WBNA	0%	\$0.00				
WDRB	0%	\$0.00				
WFTE	0%	\$0.00				
WKMJ	0%	\$0.00				
WKPC	0%	\$0.00				
WKZT	0%	\$0.00				
WLKY	0%	\$0.00				
In Ch Start I		Codo Brook	Stort/End Time	Devre		oto
	End Inventory		Start/End Time	Days	Len Sp	
N 1 WHAS 06/23/20 0	6/23/20 Local News	@ 5a M-F CM	5-6a	- T	:30	4

Ln Ch Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WHAS 06/23/2	20 06/23/20	Local News @ 5a M-F	CM	5-6a	- T	:30	4	\$80.00 P03	0.00 NM	4	\$320.00
		Local News @ 5a M-F	-								
Start Date	End Date	Weekdays Spo	ots/Week	Rate	Rating						
Week: 06/22/20	06/28/20	- T	4	\$80.00	0.00						

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Order / Rev:	2019109	Advertiser:	POL/ Charles Booker/ D/ US SENATE/ K	
Alt Order #:		Product Desc:	United States Senate	WHAS
Flight Dates:	06/23/20 - 06/23/20	Estimate:	23	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date		Spots/Week	Rate	Rating							
Week: 06/		06/28/20	- T	4	\$80.00	0.00							
N 2 WHAS	06/23/2	0 06/23/20	Local News @ 6a N		6-7a	- [Γ	:30	4	\$140.00 P03	0.00 NM	4	\$560.00
			Local News @ 6a	M-F									
	art Date	End Date		Spots/Week	Rate	Rating							
Week: 06/	/22/20	06/28/20	- T	4	\$140.00	0.00							
N 3 WHAS	06/23/2	0 06/23/20	Good Morning Ame Good Morning Ame		7-9a	- [Γ	:30	4	\$250.00 P03	0.00 NM	4	\$1,000.00
Sta	art Date	End Date		Spots/Week	Rate	Rating	1						
Week: 06/	/22/20	06/28/20	- T	4	\$250.00	0.00)						
N 4 WHAS	06/23/2	0 06/23/20	Local News @ 430	a M-FCM	430-5a	- [Г	:30	2	\$40.00 P03	0.00 NM	2	\$80.00
			Local News @ 430	a M-F									
Sta	art Date	End Date		Spots/Week	Rate	Rating	1						
Week: 06/	/22/20	06/28/20	- T	2	\$40.00	0.00)						
N 5 WHAS	06/23/2	0 06/23/20	Great Day Live 9-1	0a CM	9-10a	- [Γ	:30	4	\$40.00 P03	0.00 NM	4	\$160.00
			Great Day Live 9-1	0a									
	art Date	End Date		Spots/Week	Rate	Rating	1						
Week: 06/	/22/20	06/28/20	- T	4	\$40.00	0.00)						
N 6 WHAS	06/23/2	0 06/23/20	Access Daily 10-11		10-11a	- [Γ	:30	2	\$40.00 P03	0.00 NM	2	\$80.00
			Access Daily 10-17	la									
	art Date	End Date		Spots/Week	Rate	Rating	1						
Week: 06/	/22/20	06/28/20	- T	2	\$40.00	0.00	-						
N 7 WHAS	06/23/2	0 06/23/20	The View	CM	11-12p	- [Г	:30	2	\$90.00 P03	0.00 NM	2	\$180.00
			The View										
	art Date	End Date		Spots/Week	Rate	Rating	-						
Week: 06/		06/28/20	- T	2	\$90.00	0.00	-						
N 8 WHAS	06/23/2	0 06/23/20	Local News @ 12p		12-1p	- [Г	:30	4	\$90.00 P03	0.00 NM	4	\$360.00
			Local News @ 12p	M-F									
	art Date	End Date		Spots/Week	Rate	Rating							
Week: 06/		06/28/20	- T	4	\$90.00	0.00	-						
N 9 WHAS	06/23/2	0 06/23/20	GMA3	CM	1-2p	- [Γ	:30	2	\$70.00 P03	0.00 NM	2	\$140.00
			Strahan and Sara										
	art Date	End Date		Spots/Week	Rate	Rating							
Week: 06/	/22/20	06/28/20	- T	2	\$70.00	0.00)						
											Totals	28	\$2,880.00